

targeting

MEDIAtlas™ is a web based global media contacts database and PR management system. Updated daily, it contains fully searchable contact details of more than 440,000 journalists and freelance writers around the world. Now you can create, edit, save and distribute to your media lists 24/7.

Intuitive

User-friendly design makes working fast and simple, allowing you to spend more time on creative and strategic activity.

Flexible

The solution for working on the move - available whenever you have access to a web browser.

Empowering

Reach new levels of productivity and effectiveness. MEDIAtlas™ allows you to manage your campaigns as projects, track all your PR activities and share information internally.



PR Newswire's MEDIAtlas™

MEDIAtlas™
Targeting, List Building & Distribution

For more information

To find out more about our services, please call our sales team on 020 7490 8111,
e-mail mediatlas@prnewswire.co.uk or visit www.prnewswire.co.uk/mediatlas



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